

**CONTRACT**

**WRAZ**  
**Diamond View Office Building**  
**512 S. Mangum St.**  
**Durham, NC 27701**  
**(919)821-8514**

<b>Contract / Revision</b> 114989 /		<b>Alt Order #</b> 06218202
<b>Product</b> MCCRORY FOR GOVERNOR		
<b>Contract Dates</b> 10/29/12 - 11/06/12		<b>Estimate #</b> C29N06
<b>Advertiser</b> Pat McCrory for Governor		<b>Original Date / Revision</b> 07/05/12 / 10/26/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WRAZ	<b>Account Executive</b> N Welte	<b>Sales Office</b> Philadelphia Tel
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> MCCRO	<b>Product Code</b> ORDR
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Smart Media**  
**101 N. Columbus Street**  
**Suite 200**  
**Alexandria, VA 22314**

*Revised 10/26/12*

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAZ	11/02/12	11/02/12	4-5p M-F	4-5p		:30			NM	1	\$85.00
		Candidate Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$85.00			
N 2	WRAZ	11/02/12	11/02/12	Fri Prime 8-9p	8-9p		:30			NM	1	\$1,240.00
		Candidate Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	----1--				1	\$1,240.00			
D 3	WRAZ	10/29/12	10/29/12	WRAL's 10p News On Fox 5(Late News			:30			NM	0	\$0.00
N 4	WRAZ	10/29/12	11/05/12	4-5p M-F	4-5p		:30			NM	2	\$170.00
		Candidate Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	1-----				1	\$85.00			
	Week:	11/05/12	11/11/12	1-----				1	\$85.00			
N 5	WRAZ	10/29/12	10/29/12	6-630p M-F	6-6:30p		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	1-----				1	\$120.00			
N 6	WRAZ	11/01/12	11/01/12	4-5p M-F	4-5p		:30			NM	1	\$85.00
		Candidate Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	---1---				1	\$85.00			
N 7	WRAZ	10/30/12	10/30/12	4-5p M-F	4-5p		:30			NM	1	\$85.00
		Candidate Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-1-----				1	\$85.00			
N 8	WRAZ	10/31/12	10/31/12	4-5p M-F	4-5p		:30			NM	1	\$85.00
		Candidate Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--1----				1	\$85.00			
N 9	WRAZ	10/31/12	10/31/12	6-630p M-F	6-6:30p		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--1----				1	\$120.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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**(919)821-8514**

Contract / Revision	Alt Order #
114989 /	06218202

Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	MCCRORY FOR GOVE	C29N06

Advertiser	Original Date / Revision
Pat McCrory for Governo	07/05/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
D 10	WRAZ	10/31/12	10/31/12	X-Factor	X-Factor		:30			NM	0	\$0.00
N 11	WRAZ	11/02/12	11/02/12	WRAL's 10p News On Fox 5(Late News		----1--	:30	1	\$400.00	NM	1	\$400.00
				Candidate Class 4								
N 12	WRAZ	10/29/12	10/29/12	WRAL's 10p News On Fox 5(Late News		1-----	:30	1	\$400.00	NM	1	\$400.00
				Candidate Class 4								
N 13	WRAZ	11/05/12	11/05/12	WRAL's 10p News On Fox 5(Late News		1-----	:30	1	\$400.00	NM	1	\$400.00
				Candidate Class 4								
N 14	WRAZ	11/03/12	11/03/12	WRAL's 10pm News on Fox 5(Late News		-----1-	:30	1	\$400.00	NM	1	\$400.00
				Candidate Class 4								
D 15	WRAZ	11/03/12	11/03/12	WRAL's 10pm News on Fox 5(Late News		-----1-	:30	1	\$100.00	NM	0	\$0.00
N 16	WRAZ	11/04/12	11/04/12	WRAL's 10pm News on Fox 5(Late News		-----1	:30	1	\$400.00	NM	1	\$400.00
				Candidate Class 4								
N 17	WRAZ	11/01/12	11/01/12	WRAL's 10p News On Fox 5(Late News		---1---	:30	1	\$400.00	NM	1	\$400.00
				Candidate Class 4								
N 18	WRAZ	10/30/12	11/06/12	WRAL's 10p News On Fox 5(Late News		-1-----	:30	1	\$400.00	NM	2	\$800.00
				Candidate Class 4								
N 19	WRAZ	10/31/12	10/31/12	WRAL's 10p News On Fox 5(Late News		--1----	:30	1	\$400.00	NM	1	\$400.00
				Candidate Class 4								
N 20	WRAZ	10/31/12	10/31/12	World Series	World Series	--1----	:30	1	\$2,640.00	NM	1	\$2,640.00
				Candidate Class 3								
N 21	WRAZ	10/29/12	11/02/12	6-630p M-F	6-6:30p		:30			NM	3	\$360.00
				Candidate Class 4								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$120.00			
<b>Totals</b>											<b>22</b>	<b>\$8,590.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	22	\$8,590.00	\$7,301.50
<b>Totals</b>	<b>22</b>	<b>\$8,590.00</b>	<b>\$7,301.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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